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NEWS RELEASE

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Avatar Instruments joins forces with World Championship Punkin Chunkin Association

BROOMALL, PA

“Every day I see first hand how industrial and trade skill knowledge is being lost” said Paul Evalds, president of Avatar Instruments. “An event like World Championship Punkin Chunkin (WCPCA) gives me a little hope that maybe people will become interested in the world of design, engineering and manufacturing. If America does not start building things again, this nation will spiral down and never move forward”.

Many of you may watch the broadcast of the World Championship Punkin Chunkin Association on Thanksgiving Day (on the Discovery and Science channels). The competitors at WCPCA have the self starter, get it done spirit that makes America great. These teams are self funded, putting in endless hours of design, development and building the machines you see for only a trophy and bragging rights.

Avatar Instruments salutes these competitors and has become a major sponsor of WCPCA.

WCPCA suffered a \$30,000 theft of fencing and electrical wire that was taken for scrap. \$14 per 100lb. which is just pennies for what it cost WCPCA to replace it. WCPCA purchased the materials but are also rushing to build a new security compound.

Avatar Instruments' donation will allow WCPCA to purchase 4 sealand type cargo containers with heavy security locks.

Discovery and Science Channels will **match your contributions up to \$3,000!**

If you would like to donate via paypal, contact WCPCA at this link:

<http://www.punkinchunkin.com/announcements#1741>

<http://www.punkinchunkin.com/>

Watch the special Thanksgiving simulcast event on Discovery and Science Thursday, November 24th at 8pm

Dunkin Chunkin, Science Channel's # 1 rated show for 2010

